

Monday 21<sup>st</sup> May 2018

Child's Full Name: \_\_\_\_\_

Date: \_\_\_\_\_

Dear Parent/Carer,

At Wood End Park Academy we sometimes take images/photographs of pupils. We may use these images/photographs on the academy website and parent app, in the academy's prospectus, in our academy records, in newspaper articles and on internal display boards around the academy.

We would like your consent to take photographs of your child and use them in the ways described above. If you're not happy for us to do so, this will not be an issue – we will accommodate your preferences. Children's names will not be disclosed to the media unless with explicit consent for safeguarding reasons.

Please tick the relevant box (es) below and return this form to the academy.

	YES	NO
I am happy for the academy to take photographs of my child.	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for photographs of my child to be used on the academy website and parent app. <i>I recognise that persons outside the EU may see this image</i>	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for photographs of my child to be used in the academy prospectus.	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for photographs of my child to be taken by an external photographer <i>(Class photo/or Child photo which you would normally buy)</i>	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for photographs of my child to be used in newspaper articles	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for photographs of my child to be uses on internal display boards around the academy	<input type="checkbox"/>	<input type="checkbox"/>
I am <b>NOT</b> happy for the academy to take or use photographs of my child.	<input type="checkbox"/>	<input type="checkbox"/>

If you change your mind at any time, you can let us know by writing to the academy or alternatively you can come into reception and we will record any changes.

If you have any other questions, please get in touch.

### Why are we asking for your consent again?

You may be aware that there are new data protection rules (EU General Data Protection Regulation) which are coming in to effect from May 2018. To ensure we are meeting the new requirements, we need to re-seek your consent to take and use photographs of your child. We really value using photographs of pupils, to be able to showcase what pupils do in our academy and to show what life at our academy is like to others, so we would appreciate you taking the time to give consent again.

Parent/Carer Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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**A Multi-Academy Trust**

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